The Beginning of Priority Mail U.S. Special Handling: 1925-1959







Wednesday, June 1, 2016 Robert G. Rufe, Director United States Stamp Society rrufe1@aol.com SpecialHandling.Weebly.com

Here is the QEII you are all familiar with:



or



or



This is a story about a QE many do not know.

In the main hall – a stamp you all recognize...



June 17, 2014 this stamp sold for \$9.5 Million!

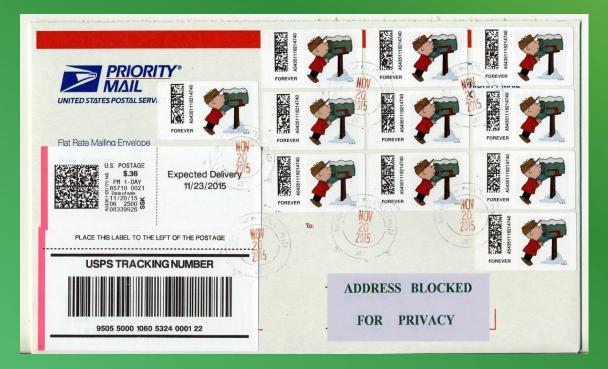
June 17th is also my birthday!

The 1¢ British Guiana Magenta is Unique... Also in the main hall... So is this!



Scott Catalog No. QE3a, USED, Unique, Unpriced!

The Beginning of Priority Mail Parcel Service Priority Mail Means Speed and Efficiency



"Special Handling may not fare well in International Competition; it may not be seen as 'Significant' in the international community."

FIP Option Scoring Option APS StampShow, 2011

Priority Mail Forerunner: Air Parcel Post...

Introduced on September 1, 1948

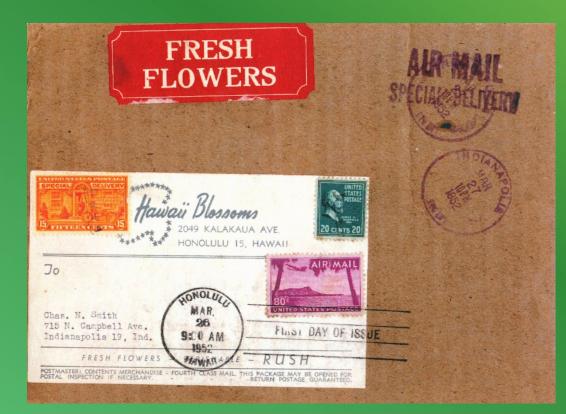


Surviving Covers are Scarce.

Moved Parcels from Post Office of Sender to Post Office of Receiver

Air Parcel Post – First Day of Service (Hammelman)

Air Parcel Post The Best Known Example...



80¢ Hawaii Airmail Scott C46 – 3/26/1952

Orchids by Mail!

Fragile? – Yes. Perishable? – Yes. Need for Speed.

What does it have to do with Special Handling?

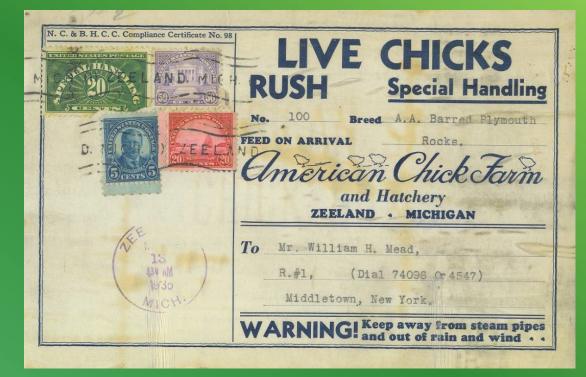
What was the forerunner service for Air Parcel Post?

Special Handling! The Regs were written in 1925 for:



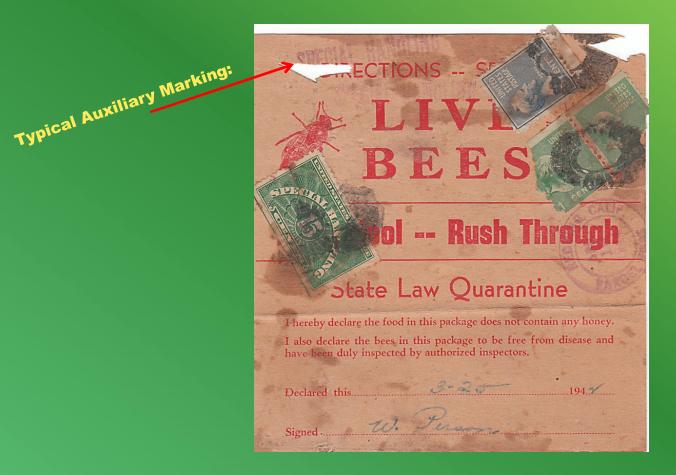
Parcel Post, 1913 No Expediting Available... ...but the carriers knew!

Live Chicks...



The Post Office was already providing the service, So... Why not charge for it?

... and Bees,



<u>Rarity</u>: I have never seen a 25\phi QE4/4a on a label for any of these critters?</u>

... and, Surprise, Baby Alligators!

- All Bring	HANDLE WITH CARE LIVE ALLIGATORS RUSH! THIS SIDE UP No m. Kenneth Hanscom 340 Page Ane City Jundhurst State from foreer FROM THE FLORIDA ALLIGATOR FARM, South Jackbowile, Planda INSTRUCTION BOOK OF FEED AND GARE, KTC., ENCLOSED

What other critters might be shipped with Special Handling?

A Big Surprise for Many... It Still Exists!

Today – Special Handling FRAGILE Requires a Special Label:



But Wait! There's More! As of May 10, 2016:

Retail D Inform.	igest Engage. Ac	show image slideshow	
May 10, 2	016	Weekly Messages from USPS [®] Retail Marketing	
Contents			
Be sur	e to share/distri	bute a copy of this week's Retail Digest to all retail associates as there are actionable items and important information included within the following articles.	
Fiscal Y	ear (FY) 2016 Na	ational Retail Performance Update	
		<u>2</u>	
· · · · · ·		Week 3 ReadyPost® and Expedited Packaging Supplies (EPS) - Asset Management	
		Handling-Fragile" Pre-Inked Stamp – Shipping Products & Services	
 Delay 	/ for Upcoming P	rice Change Initiatives – Global Trade Compliance	
Contact	Us:	<u>5</u>	
		USPS Adds "Special Handling-Fragile" Pre-Inked Stamp	
		Sales and Service Associates (SSAs) have a new pre-injed stamp to make sure that all "Special Handling-Fragile" packages are correctly identified and receive the special handling for which our customer has paid.	
		The new "Special Handling-Fragile" pre-inked stamp can be used if the Label 875, <i>Special Handling-Fragile</i> , is not available. While SSAs hay use either option to identify these mailpieces, any previous "FRAGILE" stamps or stickers mould be considered "out of service" and should no longer be used. Writing "fragile" on a package will not suffice.	SKU 25118
Need to Know	Shipping Products & Services	Mailers requesting "Special Handling-Fragile" service may purchase this Extra Service for an additional fee.	
		The new stamp is available on a uy2, located at http://ebuy2.usps.gov/, under SKU 25118.	
		SPECIAL HANDLING FRAGILE	
		Expert/Program Manager at ShippingServices@usps.com.	

Quick Chronology...

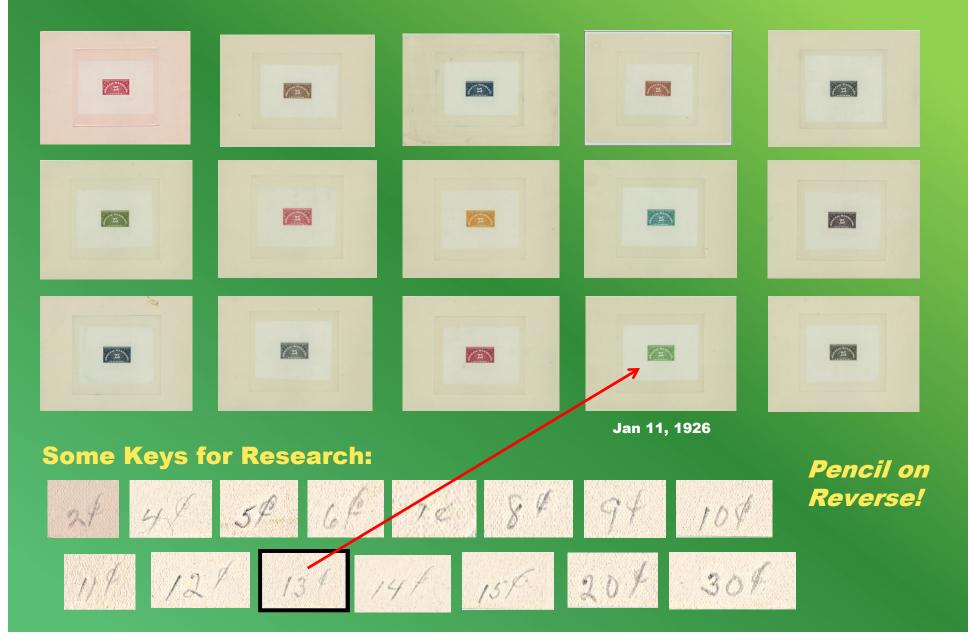
- **1925 Service Introduced 25¢**
- 1928 2nd Printing 25¢ (January)
- **1928 Rates Reduced (July)**
- **1928 25¢ Recalled (August)**
- **1940 2nd Printing 10, 15, 20¢**
- **1948 Air Parcel Post Service Introduced**
- **1955 Experimental Dry Printing**
- 1959 Final Recall from Philatelic Sales Rates now exceed highest denomination
 1968 – Priority Mail Service Introduced
 2016 – Special Handling Still Alive and Well Repurposed to mean "FRAGILE"

Trial Colors Palette from 4th Bureau Stamps

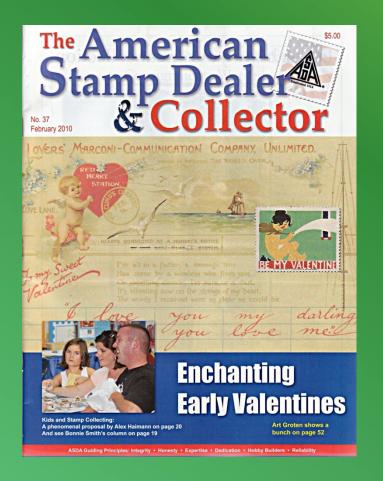
½¢ Hale	Comparable	Color	Scott-Listed Set
Essay Set	Fourth Bureau	Sample	Trial Colors (15)
1¢	Deep Green		LDP - Approved Color
2¢	Carmine		Carmine Lake
3¢	Violet		Not Known
4¢	Yellow Brown		Brown
5¢	Dark Blue		Dark Blue
6¢	Red Orange		Orange
7¢	Black		Black (Alt Script)
8¢	Olive Green		Olive Green
9¢	Rose		Dull Rose
10¢	Orange		Orange Yellow
11¢	Greenish Blue		Light Blue Green
12¢	Brown Violet		Dark Violet Brown
13¢	Apple Green		Apple Green
14¢	Blue		Blue (2015)
15¢	Gray		Gray Black
20¢	Carmine Rose		Carmine Rose (2015)
30¢	Olive Brown		Gray Brown



Scott formerly listed a set of 13 – now 15!



My Favorite Stamp...



Page 11



Stamp Co.

What's carmine-lake?

What, good people, is that old standby color from the latter 19th century called carmine-lake. Well, it's in reader Bob Rufe's newly-appointed favorite "stamp," a color trial of Scott No. QE4, the 25 cents Special Handling stamp. Bob is just bowled ovwere by the striking quality of this shade and we think it deserves to be nominated in our "favorite stamp" competition. WHAT, good friends, is your favorite U.S. stamp? Email us right now and let us know: Editor@AmericanStampDealer.com.

Final Selection: 1¢ Deep Green



Large Die Proof – 7 Reported

Plate Proof from National Postal Museum

200 Subject
Flat Plate
Unwatermarked
Perf. 11 Only



First Day of Issue – April 11, 1925

QE4 Single

QE4 Combo with E13







First Day of Issue – Plate Blocks

QE4 Single

\$ 1,093 (2008)

QE4 Combo with E13



Auctions

\$ 3,575 (2005)

First Printings – 25¢ Stamps

1925 Deep – Green

1928 Yellow - Green





Mint, NH (2016 CV) \$37.50 \$ 32.50

Two "Major" Plate Varieties (Catalog-Listed)

Normal Stamp

\$37.50

"A-T" in STATES "T-A" in POSTAGE





\$210

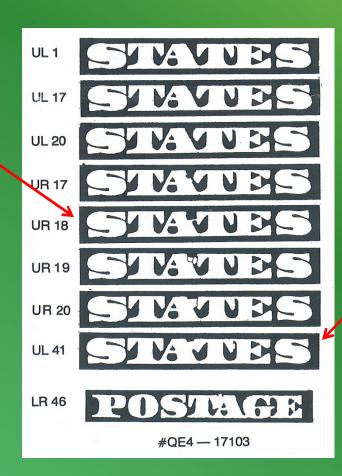
Several "Minor" Plate Varieties (Not Catalog-Listed)

"A-T" Reaching

"Cloudy" French Summary

Broken "T"







New Plate Variety Discovered in 2008

Normal "A-T" Break

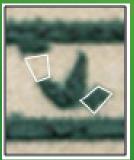




New Discovery: "Dot on the T"







Alternate Title...

"That's Like What? Four Stamps??"



"What an Album Page Should Look Like!"

幹

My Album Page



1928 Yellow-Green 25¢ Printing



Used Examples are Scarce... "Unknown on Cover!" (except for a few modern contrived pieces, until...)

"Unknown on Cover..." 'til February, 2011!

THIS LETTER HAS BEEN DELAYED FOR ONE-YE, BECAUSE OF DIFFICULTES IN TRANSPORTATIO AT LITTLE AMERICA, ANIARCTICA.

THIS LETTER HAS BEEN DELAYED FOR QNEYEAR BECAUSE OF DIFFICULTIES IN TRANSPORTATION AT LITTLE AMERICA, ANTARCTICA.







1928 Printing – Why so rare (on cover)?

July 10, 1928 Withdrawal & Redemption Notice:

The Postal Bulletin

of officers and employees of the Postal Service

WASHINGTON, TUESDAY, JULY 10, 1928

Office of the Postmaster General, Washington, July 7, 1928.

e name of the Division of Foreign Mails is f International Postal Service, and the title 's changed from Superintendent, Division of f International Postal Service. appropriate sections of the Postal Laws and ordingly.

OF THIRD LIBERTY LOAN BONDS

holders of third Liberty loan bond

The sentence "Christmas trees and greens from the Province of Canada" should therefore be eliminated from the last paragraph tion 38 on page 186 of the annual Postal Guide for 1927. W. IRVING GLOVER, Second Assistant Postmaster Ger

REDEMPTION OF 25-CENT SPECIAL-HANDLING STAMPS

of International Postal Service. appropriate sections of the Postal Laws and cordingly. HARY S. NEW Postmaster General, NOND ASSIGTANT PORTMASTR GENERAL, WASHINGTON, July 7, 1928. In conformance to the new rates, effective the will be experiment. Manading stamps, together with any unsold second Assistant Postmaster General, No. 7927, dated July 7, 1928. I. Assistant Postmaster General, No. 7927, dated July 7, 1928. W. I. NYING GLOYER, Second Assistant Postmaster General, No. 102, 1013, 1014, 1003, 1005, 1072, 10734 FTHIRD LIBERTY LOAN BOODS OFFICE OF THE POSTMASTRE GENERAL, Washington, July 7, 1928. OFFICE OF THE POSTMASTRE GENERAL, Washington, July 7, 1928. Difference of the Postmaster General, No. 102, 1013, 1014, 1003, 1005, 1072, 10734 OFFICE OF THE POSTMASTRE GENERAL, Washington, July 7, 1928. Difference of the Postmaster General, No. 102, 1013, 1014, 1003, 1005, 1072, 10734 OFFICE OF THE DESTMASTRE GENERAL, Washington, July 7, 1928. Difference of the Postmaster General, No. 102, 1013, 1014, 1003, 1004, 1007, 1004 OFFICE OF THE POSTMASTRE GENERAL, Washington, July 7, 1928. Difference of the Postmaster General, No. 102, 1013, 1015, 1003, 1005, 1073, 10734, 10734 Difference of the Postmaster General, No. 102, 1013, 1015, 1003, 1003, 1003, 1003, 1003, 1014, 1003, 1008, 1003, 1014, 1003, 1004, 1007, 1004 Postmaster at district pore real unborized and the postmaster at district pore action when such popties. Post will be expected to take proper action when such popties. Post Will be expected to take proper action when such popties. Post Will be expected to take proper action when activity of beits and R. S. RECON

R. S. REGAR Third Assistant Postmaster Get berty loan will be due for payment on September interest after that date. The Secretary of the holders of such bonds the privileges of exchanges of the secretary of the er cent 12-15 year Treasury bond. The new July 16, 1925. STAR-ROUTE SERVICE Established MINNESOTA 1991. New Ulm by Courtland

THIRD ASSISTANT POSTMASTER GENERAL, Washington, July 9, 1928.

In conformance to the new rates, effective July 1, 1928, postmasters at all post offices are directed to withdraw from sale all unsold 25-cent specialhandling stamps now on hand and hold same for redemption. Postmasters at direct and central-accounting post offices will forward their unsold 25-cent special-handling stamps, together with any unsold 25-cent special-handling stamps redeemed from patrons as herein authorized, to the department as promptly as possible after August 1, accompanied with the usual letter of transmittal. Loose stamps must be attached to sheets of paper containing 50 stamps each.

Postmasters at district post offices having unsold or redeemed 25-cent special-handling stamps on hand will report the quantity to their centralaccounting postmaster and hold the stock for instructions.

Since a special-handling stamp of the 25-cent denomination is no longer required, postmasters are authorized, until further notice, to accept at full value unused 25-cent special-handling stamps when presented by the original purchaser, in exchange for other stamp supplies. Postmasters will be expected to take proper action when such applications are received as may be required to prevent unlawful or unauthorized exchanges.

> R. S. REGAR, Third Assistant Postmaster General.

Printed in January – Withdrawn/Redeemed in July!

New (Lower) Rates Introduced FDC - June 25, 1928

Uncacheted

RETURN IN 5 DAYS A. C. ROESSLER 140 SOUTH PARKWAY EAST ORANGE, N. J.



G. b. Avessler, East Orange, n. !

Combo – QE1, QE2 & QE3



Catalog Value (2013) \$ 45 \$ 350

FDCs with Cachets...

With Cachet



Combo – QE1, QE2 & QE3



Catalog Value 2016\$ 200Not Priced

My Favorite FDCs... The Hugh M. Southgate Covers*

The New Rates Didn't Take Effect Until July 1, 1928



And of course, they rate out perfectly!

* Photo scans courtesy of Henry Scheuer

History of Printing...

... As learned through "socked on the nose" cancels:



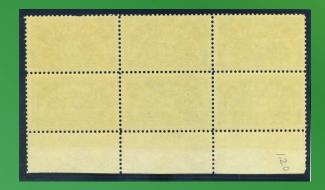
Paper Study Results

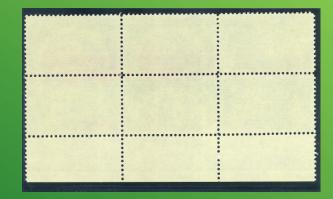
"Wet" vs. "Dry" Paper



1955 Experimental Printing

"Wet" vs. "Dry" Paper









1955 Experimental Printing

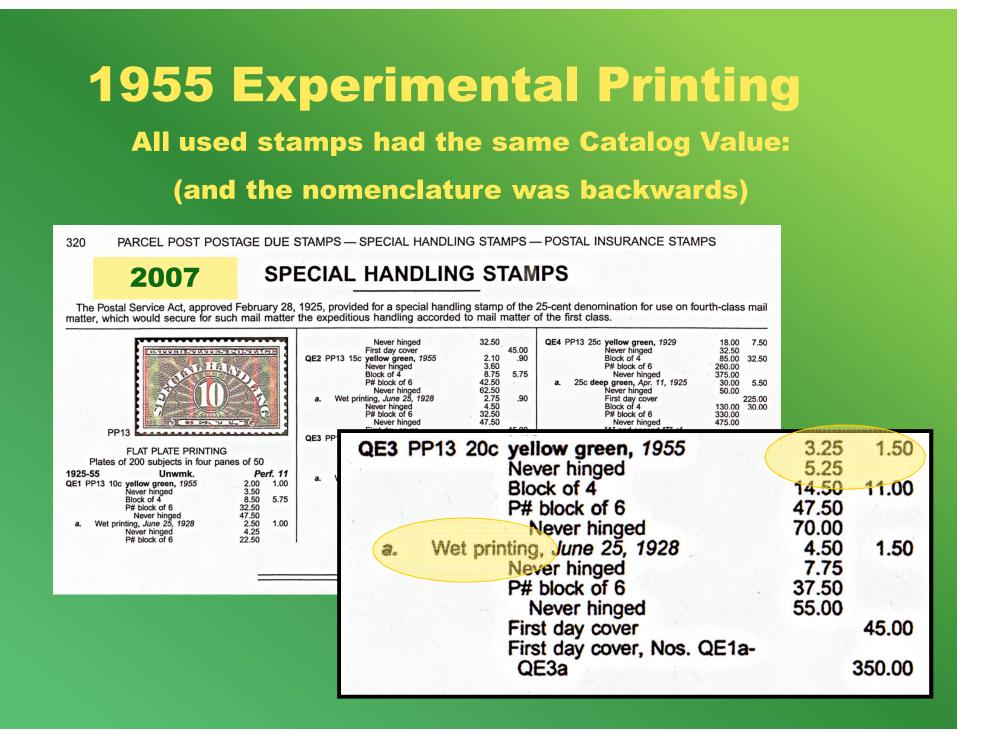
Rarity only recently recognized...





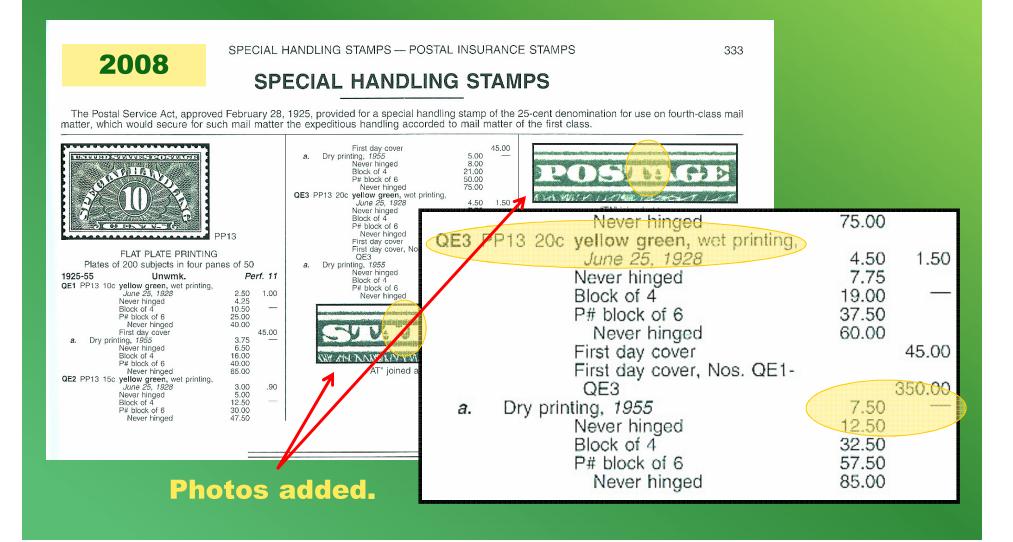


EDU Above; Six examples known!



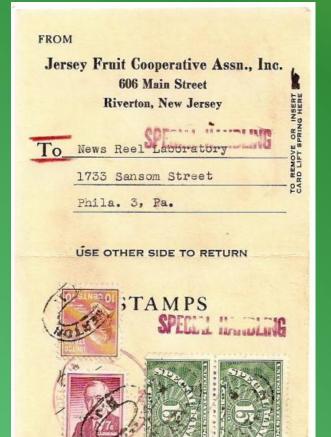
1955 Experimental Printing

Catalog numbers changed; used dry-prints not priced.



1955 Experimental Printing

Rare used; Not known on cover!







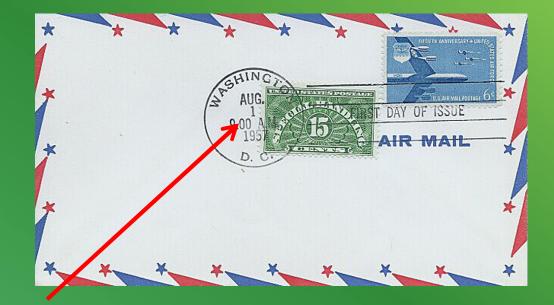


"WANTED – Dead or Alive!"



Special Handling - Rarest Modern Covers?

Dry Print Unknown on Cover... until September, 2010!



New EDU for cover: August 1, 1957

Unaddressed Uncacheted

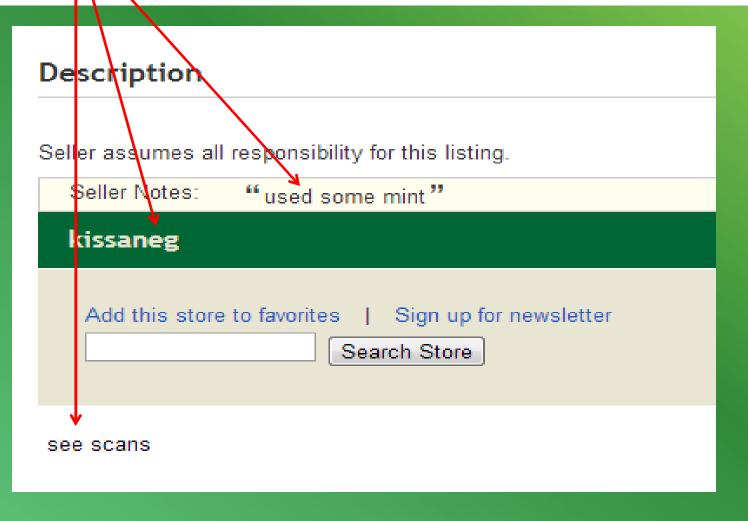
eBay Stories... This EDU was listed for \$9.95...

Where do you get all this stuff? How about eBay???



Details, details!

"USA USED SOME MINT SPECIAL HANDLING QE 1-4 with back scan 0913309"



Ain't Ebay Great???

mail.aol.com/38079-111/aol-6/en-us/mail/DisplayMessage.aspx?ws_popup=true CEEP AS NEW REPLY	AOL Read - Goog	e Chrome		E			
REPLY REPLY ALL FORWARD ACTION DELETE SPAM Your invoice for eBay purchases: USA USED SOME MINT SPECIAL HANDLING QE 1-4 with back scan 0913309 (131007631775#) Image: Comparison of the details and the details	mail.aol.com/38079-111/aol-6/en-us/mail/DisplayMessage.aspx?ws_popup=true						
HANDLING GE 1-4 with back scan 0913309 (131007631775#) I* Mon. Oct 7, 20137:54 pm From eBay ebay@ebay.com hide details ▲ To • rrufe1 rrufe1@aol.com Get information Our registered name is included to show this message originated from eBay. Learn more. Get information on your new health insurance options. Invoice Pay Now Tank you for shopping on eBay! Your total amount due is \$8.65. More details about your purchase are included below. Pay Now Item # Item Title Quantity Price Amount 131007631775 USA USED SOME MINT SPECIAL HANDLING QE 1-4 1 \$7.99 \$7.99 Shipping and handling via USPS First Class Package: \$0.66 \$0.66	and the second		↓ ↑	×	+ HEALTH		
To • rrufe1 rrufe1@aol.com Get information on your new health insurance options. Invoice Dear roofertoo, Dear roofertoo, Thank you for shopping on eBay! Your total amount due is \$8.65. More details about your purchase are included below. Item # Item Title Quantity Price Amount 131007631775 USA USED SOME MINT SPECIAL HANDLING QE 14 1 Subtotal: S7.99 Shipping and handling via USPS First Class Package: \$0.66				· .	ICE INFO? +		
ebay sent this message to Robert Rufe (roofertoo). Your registered name is included to show this message originated from eBay. Learn more. Invoice Dear roofertoo, Thank you for shopping on eBay! Your total amount due is \$8.65. More details about your purchase are included below. Item # Item Title Quantity Price Amount Mith back scan 0913309 Subtotal: \$7.99 Shipping and handling via USPS First Class Package: \$0.66	From eBay ebay@ebay.com hide details Get information To rrufe1 rrufe1@aol.com Get information						
Dear roofertoo, Pay Now Thank you for shopping on eBay! Your total amount due is \$8.65. More details about your purchase are included below. Item # Item Title Quantity Price Amount 131007631775 USA USED SOME MINT SPECIAL HANDLING QE 1-4 NUBLING QU 1-4	eBay sent this message to Robert Rufe (roofertoo). Your registered name is included to show this message originated from eBay. Learn more.						
Item # Item Title Quantity Price Amount 131007631775 USA USED SOME MINT SPECIAL HANDLING QE 1-4 with back scan 0913309 1 \$7.99 \$7.99 Subtotal: \$7.99 Subtotal: \$7.99 Shipping and handling via USPS First Class Package: \$0.66	Invoice						
131007631775 USA USED SOME MINT SPECIAL HANDLING QE 1-4 with back scan 0913309 1 \$7.99 \$7.99 Subtotal: \$7.99 Shipping and handling via USPS First Class Package: \$0.66	Thank you for shopping on eBay! Your total amount due is \$8.65. More details						
131007631775 with back scan 0913309 Subtotal: \$7.99 Shipping and handling via USPS First Class Package: \$0.66	Item #	Item Title G	Quantity Price Amount				
Shipping and handling via USPS First Class Package: \$0.66	131007631775		\$7.99 \$7.99				
			Subtotal: \$7.99				
Total: \$8.65							
			Total: \$8.65	-			

Don't forget Auction Sniper!



How about BidStart???

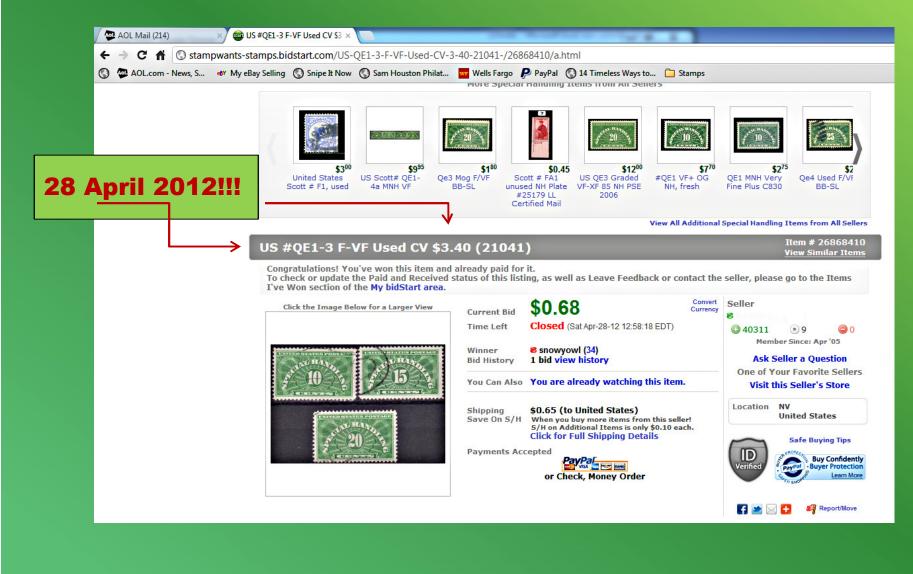


Exhibit Page – 2011 vs. 2012



New Discovery 2012 – Layout Dot

"A constant variety from plate 19557 at position UR 27 (57th subject on the plate), confirmed by examination of the plate proof" - George Edman -

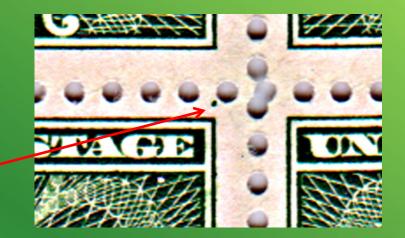


Guilty Pleasures... for Research!

INVENTORY OF WET- & DRY-PRINTINGS					
QE Sheets	Wet Print	Dry Print			
19553	UL*,UL(+FD*),UR(2),LL(2),LR(2)	UL*, UR, LL, LR(2)			
19554	UL, UR(3){PPF}, LR(3)	UL,UR,LL(4),LR(2)			
19555	UL (2), UR, LL, LR				
19556	UL, UR, LL, LR(3)				
19557	UL(2+FD(2)), UR*, LL, LR	UL, LL, LR			
19558	UL, UR, LL, LL, LR	UL, LL, LR			
19559	UL, UR, LL (4 [%]), LR	UL, UR, LL, LR			
19560	UL, UR, LL, LR	UL, UR, LL, LR			
19541	UL(2), LL* (+FD), LR	UL, UR, LR			
19542	UL(2), LL (+FD), LR	UL			
19543	UL, UL, UR, LL, LR	LR			
19544	UL, UR, LL, LR	UL, UR, LL, LR(2)			
17095	LL* (Yel-Grn)	5/23/2016			
17098	LR (Yel-Grn)				
17103	UL* (Deep Grn)	<u>RRufe1@aol.com</u>			
* selvage missing	* layout dot; [%] one has crease	* in exhibit			
1928 WET	45 OF 48 (+23)	31 OF 48 (+6)			

So... I just happen to have...





... and in my stash, 3 more!









What did you learn... ???

 Dry Prints are rare, used;

 Layout Dot variety is also rare!

 Together???
 (\$450 Offer Rejected!)



"EFO's" :

Some Dramatic "Freaks"... :



... and Only One Known Error for Issue:



Some Closing Thoughts...

A Common Stamp – Pursued by a "Beginner" Some Lucky Finds – No one had previously looked at "The Whole Issue"

Rarities: There is only one set of Trial Color Proofs! Dry Prints – 10 & 20 ¢ Not Known on Cover Rare Used – 20 ¢ Only One Known The June 1928 Printing - on Special Booklet Paper Is there a 25¢ on a Chick or Bee Wrapper?

Conclusions...

Special Handling evolved over its first thirty years

Never Promoted as a "Prioritization" Service Care Exercised that "Lives" Survive; Evolved for "Special Handling" of Liquids, Fragile & Perishable Items

Air Parcel Post and Priority Mail Stressed "Speed," not Care

Special Handling now in a niche where many have believed it existed all along

Zeppelin to South America!



Special Handling neither authorized nor intended (but "permitted") What in the world was the sender thinking? Was he thinking of me?